

Note for Alleyne-Chin, Trish

From: Alleyne-Chin, Trish
Date: Thu, Sep 8, 1994 2:52 PM
Subject: Discount Loyalty 16 w.e. 6/11
To: Sakach, Joe (MS)
File(s): Discount Loyalty 16 w.e. 6/11

JOE:

HERE IS A COPY OF THE NEW REPORT FORMAT FOR THE MARLBORO PURCHASES OF DISCOUNT BUYERS. IVOR RAN THE INITIAL REPORT BUT ED NOW WANTS TO SEE THE LOW LOYAL DISCOUNT BUYERS BROKEN OUT BY MARLBORO LOYALTY.

WHEN WE HAVE THE REPORT FOR JUNE, WE WILL PROBABLY WANT TO RUN THIS FOR ALL THE 16-WEEK PERIODS WE HAVE AVAILABLE AS A TRACKING REPORT.

JON WILL CALL TO DISCUSS FURTHER.

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